



#### Media Release

# Kotak Prime Partners Wockhardt Foundation to Provide Free Primary Healthcare Services Via Mobile Medical Vans in Gujarat

Ahmedabad, 13<sup>th</sup> July, 2021: Kotak Mahindra Prime Limited (Kotak Prime), the car and two-wheeler financing subsidiary of Kotak Mahindra Bank Limited, today announced that it is partnering Wockhardt Foundation to launch six more mobile medical vans (MMVs) in Gujarat. The MMVs are managed by Wockhardt Foundation and will provide free primary healthcare services in and around the cities of Surat and Rajkot. With the launch of the new MMVs, Kotak Prime and Wockhardt Foundation now have a total of 12 MMVs in the state of Gujarat.

The MMVs are Primary Healthcare Centres (PHC) on wheels providing free basic medical services to underprivileged people and are equipped with



The MMVs offer a range of preventive and curative medicines and nutritional supplements to patients.

diagnostic equipment/material, testing kits and medicines. The MMVs offer a range of preventive and curative medicines and nutritional supplements to patients and those who require further treatment will be referred by the doctor to the nearest government healthcare bodies such as PHCs or hospitals.

Each MMV is staffed with a qualified MBBS doctor, a pharmacist, a programme coordinator/ social worker to manage the beneficiaries and a driver. The MMV will also capture and maintain patients' medical information in a digital format.

Vyomesh Kapasi, Managing Director, Kotak Prime said, "Under our CSR programme on healthcare, our aim is to provide quality medical services to the poor and vulnerable sections of society and supplement/strengthen the existing healthcare infrastructure in a city. I am pleased to announce the launch of these six MMVs in Surat and Rajkot. These vans will take care of the basic medical needs of people and will make a difference to many lives."

Dr. Huz (Dr. Huzaifa Khorakiwala,) Trustee and CEO – Wockhardt Foundation said, "Provision of Primary Healthcare in the slum pockets of the cities of Rajkot & Surat is one of the major concerns and need of the hour. Through our continuous efforts, we aim to address the healthcare gaps in these cities. Prevention and control of diseases requires organisation of resources, technology and concerted effort, both at local and national levels. The costs of preventive and curative medical





services are high. The Mobile 1000 Van will have a doctor, a pharmacist, a coordinator, and a driver. Through Kotak Prime's Mobile Medical Vans, the doctor will provide free preventive and curative medical services, bringing remedy to the diseased, hope to the suffering and better quality of life to the underprivileged."

Each MMV has a GPS tracker, which enables real-time tracking by Wockhardt Foundation's CSR Programme office.

Further, the Wockhardt Foundation will also use these MMVs to organise camps to generate awareness about COVID-19 as well as other diseases, and how to maintain overall well-being of an individual.

Kotak Karma is the Corporate Social Responsibility (CSR) identity of the Kotak Mahindra Group. Under its CSR Projects on Healthcare, Kotak Prime has collaborated with the Wockhardt Foundation and introduced 12 MMVs that have been providing primary healthcare services in and around the cities of Ahmedabad and Jalandhar. These MMVs have served over 4 lakh people. With the addition of six MMVs in Surat and Rajkot, Kotak Prime and Wockhardt Foundation now have a total of 18 MMVs in circulation in Gujarat and Punjab.

#### **About Kotak Mahindra Prime Limited**

Kotak Mahindra Prime Limited (KMPL) is a subsidiary of Kotak Mahindra Bank Limited and is in the business of financing all passenger vehicles & two-wheelers. KMPL is India's leading car finance company since 1996 and started financing two-wheelers since 2018. The company is dedicated to financing in the form of loans for the dealers and retail customers. The company offers financing for the entire range of passenger cars, multi-utility vehicles, pre-owned cars & two-wheelers. The company also offers inventory funding and term loans to car & two-wheeler dealers. KMPL has preferred financier relationship with various manufacturers in India and has a retail distribution network comprising of 114 branches in 21 states in the country.

For more information, please visit the company's website at <a href="https://primeloans.kotak.com">https://primeloans.kotak.com</a>.

### **About Wockhardt Foundation**

The group's not-for-profit arm (which is operationally independent), Wockhardt Foundation was established in year 2008 and is headed by Dr. Huzaifa Khorakiwala (Son of Dr. Habil Khorakiwala (Ex-President FICCI, Chairman – Wockhardt Group) and has a national presence. The Foundation runs various social service programmes in healthcare, education and environment protection. Its programmes have made perceptible change in its areas of operations to the lives of the underprivileged. The Foundation's "Mobile 1000", its flagship programme, aims at operating 1000 Mobile Medical Vans in rural India and administering free primary healthcare to 25 million Indians every year. As of date, there are nearly 200 Mobile 1000 Vans operating in 22 states and 1 union territory.





For more information, please visit the foundation's website at <a href="https://www.wockhardtfoundation.org/">https://www.wockhardtfoundation.org/</a>.

## For further information, please contact

Phiroza Choksi	Sakshi Denis	Rakesh Sharma	Himadri Buch
Kotak Mahindra Group	Kotak Mahindra Group	Fortuna PR	Fortuna PR
Phone: +91 98203 63681	Phone: +91 70454 74287	Mobile: +91 98335 37679	Mobile: +91 98203 46715
Phiroza.Choksi@kotak.com	Sakshi.Denis@kotak.com	Rakesh@fortunapr.com	Himadri@fortunapr.com