

Media Release**Driving the Future: Kotak Mahindra Prime is now a Preferred Financer for Tesla in India**

- *Kotak Mahindra Prime first to be appointed as a Preferred Financer for Tesla in India*
- *Kotak Mahindra Prime will offer specially curated finance schemes for Tesla buyers*
- *Buyers can check financing options on Tesla's India portal / mobile app*

Mumbai, July 18th, 2025: With Tesla bringing in its revolutionary electric vehicles to India, Kotak Mahindra Prime (KMPL) has been officially announced as a Preferred Financer, offering its seamless financing experience for their futuristic EVs.

Kotak Mahindra Prime, one of India's leading auto finance company, is the first among financers to be appointed as a Preferred Financer for Tesla in India. KMPL will be offering specially curated car finance schemes for Tesla EV buyers. Buyers would be able to check financing options by KMPL on the Tesla India portal / mobile application itself for a seamless buying experience.

Shahrukh Todiwala, MD & CEO of Kotak Mahindra Prime, put it best: "Tesla has redefined mobility with their cutting-edge technology. Their entry in the Indian market is a pivotal moment as the Indian automobile industry continues to make new strides towards green mobility. We at KMPL have always been at the forefront of financing sustainable mobility solutions. Our collaboration with Tesla will give further impetus to our efforts in enabling customers realise their aspiration towards a more sustainable living."

About Kotak Mahindra Prime Limited:

Kotak Mahindra Prime Limited (KMPL) is a subsidiary of Kotak Mahindra Bank Limited and has been one of India's leading car finance company since 1996. In 2018, KMPL successfully kick-started its two-wheeler loan business and has also begun offering Loan Against Property since 2022. In the automobile space, KMPL finances new, pre-owned passenger cars and two wheelers for retail consumers as well as provides wholesale financing to automobile dealerships. The company has preferred financier relationships and tie-ups with various automobile manufacturers in India. KMPL provides Loans Against Property against both commercial and residential real estate, ensuring ready finance for business or personal needs. KMPL's retail distribution network comprises of 161 branches across 24 states in India that is further supported by a wide network of direct marketing associates and agencies across the country. <https://www.primeloans.kotak.com>.

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